



RESOLUTION

Resolution No. 20-05

PATRON: Robert W. Lazaro, Jr.
Executive Director
DATE: September 26, 2019

AUTHORIZATION FOR EXECUTIVE DIRECTOR TO ENTER INTO AGREEMENTS FOR THE PURPOSE OF IMPLEMENTING THE DMV HIGHWAY SAFETY GRANT

WHEREAS, the safety of pedestrians and bicycles in the Commonwealth of Virginia is of great concern to elected officials and those who promote non-motorized transportation alternatives; and

WHEREAS, pedestrian and bicycle accidents continue to make up a significant proportion of the Commonwealth's traffic injuries and fatalities, crashes involving pedestrians remains some of the highest in the state, and

WHEREAS, the Commission has supported the Share Virginia Roads bicycle pedestrian safety campaign since 2005, offering the only regional and statewide opportunity for all safety staff and advocates to work together, and the only safety guides with the laws and best practices for Virginia for bicyclists, pedestrians and motorists;

WHEREAS, the NVRC program, Share Virginia Roads, has distributed over 220,000 safety guides, tip sheets, and offers a popular website www.sharevaroads that is used in Northern Virginia and throughout the state, and

WHEREAS, since 2014, NVRC has offered direct outreach and training in partnership with local government, INOVA trauma services, and safety advocates at high crash areas throughout Northern Virginia,

WHEREAS, in 2017 NVRC, in partnership with INOVA Trauma Services and Arlington County, contracted with the Washington Area Bicycling Association to underwrite league of American bicyclist licensed instructor training for Northern Virginia residents. Twenty-two people completed the certification, and have since provided over 50 safety training and outreach throughout Northern Virginia;

WHEREAS, NVRC was awarded funding to hold a third LCI bicycle and pedestrian course, open to Northern Virginia local staff, residents, and police, who in exchange for the grant underwriting the training, each participant will lead at least two safety outreach and training activities in high crash areas in the region;

WHEREAS, DMV recommended and NVRC engaged a public relations firm to increase education and awareness of bicycle and pedestrian safety issues, and the importance of motorists sharing the road;
WHEREAS This effort increased social media increasing engagement and interest through several platforms, and

WHEREAS, NVRC has updated and made the Share VA Roads website more responsive and updated information related to new laws and best practices; and

WHEREAS, NVRC held a pedestrian safety summit, attended by over 64 state, local, advocacy, health and police representatives, and

WHEREAS, DMV has recommended that NVRC pilot a project-based learning curricula based upon Northern Virginia pedestrian and bicycling crash data; and

WHEREAS, DMV has awarded to NVRC \$137,588 in DMV Highway Safety grant funds to reimburse NVRC for the above activities;

THEREFORE, BE IT RESOLVED; that NVRC select and engage a training organization such as the League of American Bicyclists to provide a training event hosted by a local jurisdiction; that NVRC engage Washington Area Bicyclists or similar organization to offer smart cycling and help identify and register bicycle and pedestrian safety instructors as a prerequisite for the league training, engaging for up to \$12,800 funding provided by the 2019 DMV grant; and

BE IT FURTHER RESOLVED; that NVRC engage America Walks or similar organization to help with pedestrian safety education for up \$8,500; and

BE IT FURTHER RESOLVED; that NVRC engage social media and website developers to continue and enhance public awareness and education through an interactive website and active public relations a social media road safety campaign for up to \$27,800; and

BE IT FURTHER RESOLVED; that NVRC engage for up to \$11,470 with a safe routes to schools coordinator to develop a pilot for children to explore solutions for pedestrian safety using publicly available Northern Virginia crash data; and

BE IT FURTHER RESOLVED; that NVRC engage with an editor, graphic designer, and a translator for up to \$5,700 to update the pocket safety guides distributed statewide.

BE IT FINALLY RESOLVED: that NVRC Executive Director sign and NVRC enter into an agreement with the above firms following DMV review and approval of the selected firm and scope.



CERTIFICATION

The undersigned certifies that the foregoing is a true and correct copy of a resolution adopted at a legally convened meeting of the Northern Virginia Regional Commission on September 26, 2019.



ROBERT W. LAZARO, JR., CERTIFYING OFFICER