

## NORTHERN VIRGINIA REGIONAL COMMISSION

### Minutes of the Commission Meeting Held Thursday, January 23, 2020

#### COMMISSIONERS

(The names of those members present are highlighted.)

Hon. Walter L. Alcorn	<i>County of Fairfax</i>
<b>Hon. Victor S. Angry</b>	<b><i>County of Prince William</i></b>
<b>Hon. Andrea O. Bailey</b>	<b><i>County of Prince William</i></b>
<b>Hon. Elizabeth Bennett-Parker</b>	<b><i>City of Alexandria</i></b>
<b>Hon. Kenny A. Boddye</b>	<b><i>County of Prince William</i></b>
Hon. Kelly Burk	<i>Town of Leesburg</i>
Hon. John T. Chapman	<i>City of Alexandria</i>
<b>Hon. Matt de Ferranti</b>	<b><i>County of Arlington</i></b>
<b>Hon. Laurie A. Dirocco</b>	<b><i>Town of Vienna</i></b>
<b>Hon. Libby Garvey</b>	<b><i>County of Arlington</i></b>
<b>Hon. Penelope A. Gross</b>	<b><i>County of Fairfax</i></b>
Hon. Pat Herrity	<i>County of Fairfax</i>
Hon. Caleb A. Kershner	<i>County of Loudoun</i>
<b>Hon. Rodney L. Lusk</b>	<b><i>County of Fairfax</i></b>
Hon. Lisa Merkel	<i>Town of Herndon</i>
<b>Hon. David Meyer</b>	<b><i>City of Fairfax</i></b>
<b>Hon. Cydney A. Neville, NVRC Vice Chairman</b>	<b><i>Town of Dumfries</i></b>
<b>Hon. Dalia A. Palchik</b>	<b><i>County of Fairfax</i></b>
<b>Hon. Jeanette Rishell</b>	<b><i>City of Manassas Park</i></b>
<b>Hon. Kathy L. Smith, NVRC Treasurer</b>	<b><i>County of Fairfax</i></b>
<b>Hon. David Tarter, NVRC Chairman</b>	<b><i>City of Falls Church</i></b>
<b>Hon. Kristen C. Umstatt</b>	<b><i>County of Loudoun</i></b>
<b>Hon. James R. Walkinshaw</b>	<b><i>County of Fairfax</i></b>
<b>Hon. Mark Wolfe</b>	<b><i>City of Manassas</i></b>

#### STAFF PRESENT

Robert Lazaro	<i>Executive Director</i>
Linda M. Tenney	<i>Deputy Director</i>
Gina Kesselmann-Smith	<i>Management Analyst</i>
Timothy Agar	<i>Federal Grants Quality Manager</i>
Felix Avellanet	<i>Federal Grants Contract Monitor</i>
Allison Doerfler	<i>Transportation Demand Management Outreach Coordinator</i>
Normand Goulet	<i>Director, Environmental Services</i>
Jill Kaneff	<i>Demographer</i>
Michelle Simmons	<i>Human Services Director</i>
Peggy Tadej	<i>Director, Community and Military Partnerships</i>

#### OTHERS PRESENT

Ayan Addou	<i>VHDA</i>
Gaston Araoz	<i>Office of U.S. Senator Kaine</i>
Maybeth Connelly	<i>Falls Church City Council</i>
John W. Grimsley	<i>Fairfax County citizen</i>
Chris Himos	<i>City of Manassas Park</i>
David Hunn	<i>The SkillSource Group, Inc.</i>
Ross Litkenhous	<i>Falls Church City Council</i>
Shelley Murphy	<i>Wesley Housing</i>
John Payne	<i>UHDA</i>
Edwin Santana	<i>PWC BOCS</i>
Peter M. Stephenson	<i>Virginia Risk Sharing Association</i>
Kate Walker	<i>Falls Church</i>

CALL TO ORDER

Chairman Tarter called the meeting to order at 7:30 p.m.

PLEDGE OF ALLEGIANCE

The Pledge of Allegiance was recited by all present.

ROLL CALL

The roll was called and all members present or absent were noted for the record.

DISCUSSION AND PRESENTATIONS

Chairman Tarter introduced the new Commission members. Then the Commission received the following presentation:

**Affordable Housing Best Practices**

In 2019 COG released an analysis that helped the region better understand its unmet housing needs. Between 2020 and 2030, the region needs to produce at least 75,000 additional housing units beyond the 245,000 units already anticipated. If the time frame is stretched from 2020 to 2045, more than 100,000 additional units will be needed beyond the new households anticipated. In September 2019 COG adopted these ambitious goals. Various NVRC member governments are beginning to address these goals.

As part of the effort to share best practices among localities, the purpose of this discussion was to hear from local Northern Virginia housing/planning officials on actions local governments in Northern Virginia have taken to address the issue of affordable housing. Representatives from the cities of Alexandria, Fairfax, and Falls Church; Arlington and Loudoun Counties, and the Town of Dumfries, participated in the discussion. The Commission also heard from Dr. Kat Grimsley of George Mason University on practices undertaken outside of the United States to address this issue.

The panel discussion was moderated by Michael J. Scheuer, Vice President, Housing and Community Development for Cornerstones, Inc.

ACTION ITEMS

Commissioner Gross moved approval of the Resolution No. P20-16 – A resolution authorizing the Executive Director to enter into a contract with the Virginia Department of Environmental Quality (DEQ). The motion was seconded by Commissioner DiRocco and carried unanimously.

Background:

DEQ is offering a contract in an amount not to exceed \$52,000 for NVRC to play a coordinative role with regional jurisdictions and Chesapeake Bay PDCs with respect to the Chesapeake Bay Phase III Watershed Implementation Plan. The Commission previously approved Resolution P19-23 for similar work. That work expired in December 2019.

Commissioner Gross moved approval of the Resolution No. P20-17 – A resolution authorizing the submission of a resiliency planning continuing grant proposal to the Virginia Coastal Zone Management Program. The motion was seconded by Commissioner DiRocco and carried unanimously.

Background:

NVRC's Coastal and Chesapeake Bay Program for the last three years has been convening a stakeholder workgroup comprised of staff from the region's state, local federal and regional agencies as well as academic and NGO organizations to plan for resiliency planning purposes. The Virginia Coastal Zone Management Program has requested NVRC to submit a proposal for funding for October 2020 to September 2023 to continue its coordination role. The grant is for \$90,000.

Commissioner Gross moved approval of the Resolution No. P20-18 – A resolution authorizing the Executive Director to sign agreement for Clean Water Partners Advertising Services. The motion was seconded by Commissioner DiRocco and carried unanimously.

Background:

Northern Virginia jurisdictions are required by law to comply with Municipal Separate Storm Sewer (MS4) permits, and watershed management plans stipulate public outreach and education as a required component. NVRC was tasked by local jurisdictions to coordinate a regional stormwater public education and outreach campaign. The agreement authorizes the Executive Director to sign an agreement with effectv, formally known as Comcast Spotlight, for the advertising services for the Clean Water Partners campaign.

Commissioner Gross moved approval of the Resolution No. P20-19 – Resolution authorizing Executive Director to sign agreement for social media services for Clean Water Partners. The motion was seconded by Commissioner DiRocco and carried unanimously.

Background:

The Northern Virginia Clean Waters Partner program recognizes that using various social media platforms is an effective way to reach target audiences with pollution prevention messages. The resolution authorizes the Executive Director to solicit proposals from professional social media firms to develop and carry out a social media campaign to promote aware of pollution prevention behavior for an amount not to exceed \$30,000 through January 31, 2021.

EXECUTIVE  
DIRECTOR'S  
REPORT

Mr. Lazaro presented his report to the Commission, which included the financial report for November 2019 and December 2019, the introduction of The SkillSource Group, Inc., a company that was selected by the Go Virginia board to continue the work of Sue Rowland, who is stepping down, and the following:

- National Award
  - NVRC was honored along with our partners at Fort Belvoir, BoozAllen, GMU and the Northern Virginia Community College to accept a Community Partnership Award from the US Army for our work regarding growing the cyber workforce in the region.
- Regional Economy Presentation

- NVRC was pleased to attend the annual regional economic forecast by Dr. Stephen Fuller at the Schar School at George Mason University.
- Working with Higher Ed and Local Schools
  - NVRC was pleased to host the interim Presidents of GMU and the Northern Virginia Community College as they met with local school district Superintendents regarding the Advance program offered by GMU and NVCC. The program can save students \$15,000+ in tuition. President Holton and the new President of NVCC will visit the Commission later in the year.
- Salt Management
  - NVRC has been requested by the Virginia Department of Environmental Quality to help lead and coordinate a regional effort related to the impact of salt on drinking water and other environmentally sensitive areas. More to come in the weeks ahead.
  - NVRC leads similar efforts with respect to storm water, native plants and solid waste management.
- Supporting the Development of the Cyber Workforce
  - NVRC is pleased to be a content collaborator with a number of local organizations with respect to an Educators STEM Open House sponsored by the Booz Allen Foundation on February 29.
  - The event will be held at Marymount University's Ballston Center. It is a **free** event for middle and high school educators.
- Upcoming Meeting Schedule
  - **February**
    - Data Center Energy Related Issues
  - **March**
    - Salt Management
    - NVCC/GMU Presidents re: ADVANCE
  - **April**
    - Institutional Solar
  - **Other NVRC Events**
    - February 29 – Educators STEM Open House
    - March 12 – Shape of the Region – The Economic Case for Inclusivity

- April 24 –25: Copenhagenize Bike/Ped Safety Seminar

CHAIRMAN'S REPORT

Chairman Tarter welcomed the new Commission members.

MINUTES

Upon a motion duly made, seconded and carried, the Commission approved the Commission meeting minutes of December 5, 2019.

OTHER BUSINESS

Commissioner Gross emphasized the importance of the fact that the Northern Virginia Regional Commission's Community, Military and Federal Facility Partnership and Fort Belvoir were recognized at a ceremony at the Pentagon as a winner of one of the United States Army's 2019 Community Partnership Award. The Community Partnership Awards recognize exceptional community partnerships that have improved readiness, driven motivation and contribute to reform initiatives throughout the Army. Fort Belvoir and NVRC were recognized for a partnership that focused on developing and implementing the Northern Virginia Cyber Training and Education Roadmap, which seeks to address a shortfall in cyber readiness throughout the region. The Roadmap presents a collaborative effort to prepare, grow and sustain a cybersecurity workforce that safeguards and promotes the region's security and economic prosperity. The ceremony took place December 5, 2019 at the Pentagon.

Commissioner Gross also reported that at the last Community, Military and Federal Partnership meeting The Roosevelt Group gave a federal legislative presentation, that brought a lot of insight from the recently hired Jamie Miller Jones, who served as the Principal Deputy Assistant Secretary of Defense for Legislative Affairs at the Department of Defense. An informative discussion was held with the bases on the "new normal" with Force Protection and the backups on I-95. And solutions are being worked to help get the bases salt from VDOT by using NVRC to provide the funding mechanism.

The next Community and Military Partnership meeting will take place in March 2020. The exact date will be announced shortly.

Commissioner Gross also referred to the flyer in the meeting package for the Booz Allen Foundation Open House on February 29, 2020 and asked for help to get the word out to the teachers in the region regarding this open house.

ADJOURNMENT

Chairman Tarter adjourned the meeting at 9:42 p.m.

Respectfully submitted:

Robert W. Lazaro, Jr.  
Executive Director

Approved by:

P. David Tarter  
Chairman