NORTHERN VIRGINIA REGIONAL COMMISSION

Minutes of the Commission Meeting Held Thursday, January 27, 2022

COMMISSIONERS
(The names of those members present are highlighted.)

Hon. Walter L. Alcorn  County of Fairfax
Hon. Victor S. Angry  County of Prince William
Hon. Andrea O. Bailey  County of Prince William
Hon. Kenny A. Boddy  County of Loudoun
Hon. Juli E. Briskman  Town of Leesburg
Hon. Kelly Burk  City of Alexandria
Hon. John T. Chapman  Town of Vienna
Hon. Linda J. Colbert  County of Arlington
Hon. Matt de Ferranti  County of Arlington
Hon. Libby Garvey  City of Alexandria
Hon. Alyia Gaskins  County of Fairfax
Hon. Penelope A. Gross  County of Fairfax
Hon. Pat Herrity  County of Fairfax
Hon. Rodney L. Lusk  City of Fairfax
Hon. David Meyer, NVRC Vice Chairman  Town of Dumfries
Hon. Cydny A. Neville, NVRC Chairwoman  Town of Herndon
Hon. Sheila A. Olem  County of Fairfax
Hon. Dalia A. Palchik  City of Manassas Park
Hon. Jeanette Rishell  County of Loudoun
Hon. Koran T. Saines  County of Fairfax
Hon. Kathy L. Smith, NVRC Treasurer  City of Falls Church
Hon. David Tarter  County of Fairfax
Hon. James R. Walkinshaw  City of Manassas
Hon. Mark Wolfe

STAFF PRESENT
Robert Lazaro  Executive Director
Linda M. Tenney  Deputy Director
Gina Kesselmann-Smith  Management Analyst
Normand Goulet  Environmental Services Director
Jill Kaneff  Regional Demographer
Christopher Landgraf  Military Installation Resiliency Project Manager
Michelle Simmons  Human Services Director
Debbie Spiliotopoulos  Senior Waste Program Planner
Peggy Tadej  Director of Community and Military Partnerships

OTHERS PRESENT
Kevin Williams  BBC Research & Consulting

1 Joined virtually
2 Joined virtually
3 Joined virtually
CALL TO ORDER
Chairwoman Neville called the meeting to order at 7:31 p.m.

ROLL CALL
The roll was called and all members present or absent were noted for the record.

PRESENTATION
Potomac Heritage National Scenic Trail Study – Analysis of the Health, Social Equity and Economic Impacts of the Trail

The Northern Virginia Regional Commission (NVRC) authorized a study conducted by BBC Research & Consulting to analyze the health, social equity, and economic impacts of the Potomac Heritage National Scenic Trail (PHNST) in Northern Virginia. In Northern Virginia the trail network spans 140 miles through the Town of Dumfries, the Town of Occoquan, the Town of Leesburg, the City of Alexandria and the Counties of Loudoun, Fairfax, Arlington, and Prince William. The study was funded by the National Park Service.

The Commission received a presentation from NVRC staff and a representative of BBC Research & Consulting on the results of the study.

ACTION ITEMS
Commissioner Gross moved approval of the Resolution No. P22-17 – Authorization to issue RFP for Auditing Services. The motion was seconded and carried unanimously.

Background:

The Commission’s contract with its existing auditor has expired consistent with Commission policy. The resolution authorizes the Executive Director to advertise an RFP for auditing services. The Commission will authorize the selection of the auditing firm.

Commissioner Gross moved approval of the Resolution No. P22-18 - Authorization to Engage Consultant(S) To Accomplish NVRC’s Affordable Housing Development Project. The motion was seconded and carried unanimously.

EXECUTIVE DIRECTOR’S REPORT
Mr. Lazaro presented his report to the Commission, which included the financial report for December 2021 and the following:

- 2021 Year in Review Issued
  - Pleased to once again present our Year in Review document highlighting the work of the Commission and its staff being done in the region to the mutual benefit of the communities we serve.
  - Document is shared with local, state, federal stakeholders and others.

- Supporting Our Regional Partners
NVRC working with our local government partners has launched a regional education web site regarding plastic pollution and steps being taken by our localities to address it. Part of the education effort includes digital ads in the Metro system.

www.NOVAPlasticSolution.org

**Occoquan Land Use Update**

- NVRC staff produced a rolling update to a technical product that the Commission has undertaken for the Occoquan Program going back to the 1980’s.

- The work for the Land Use Map Update was overseen by the Occoquan Modeling Subcommittee. The modeling subcommittee is comprised of the Occoquan Watershed localities and the Water and Wastewater Authorities within the basin that desire to be involved in the “ins and outs” of the technical aspects of Occoquan Watershed and Reservoir Response Models.

**Regionalism Works**

- Congratulations to our colleagues in Fairfax County, Arlington County, Alexandria and Prince William County on being recognized for their efforts in helping to promote the regional recycling of glass through the Purple Can Club network.

- Since piloting this program in 2019; 20,000 tons of glass has been recycled and the program has grown to localities throughout the region and Commonwealth.

- Proud of Debbie S. of our team at the Northern Virginia Regional Commission who serves as the coordinator for the Northern Virginia Waste Management Board. Regionalism works.

**Project Updates**

- Ferry Business Case
  - Nelson Nygaard has been selected as consultant.

- Military Installation Resilience Review
  - AECOM has been selected as consultant.

- Affordable Housing Project
  - Proposed projects still being reviewed.

**Communicating – Website (novaregion.org)**

- Web site unique visitors are 46.9% higher than they were in 2017 and exceed 2018 and 2019 visitor levels.
2020 was a unique year of traffic to our web site. Overall traffic was 19% less than 2020.

- Communicating – Twitter
  - Twitter impressions in 2021 were 172.2% higher than in 2017 and exceed totals in 2018 and 2019. They were 21.4% less than in 2020 reflective of the other sources of pandemic related information.

- Communicating – Facebook
  - Facebook impressions in 2021 were 50% higher than in 2018 and exceed totals in 2019. They are substantially less than 2020 levels which saw 344957 impressions as result of Facebook advertising efforts regarding pandemic related information.

- Communicating – NoVA Region Dashboard
  - Dashboard continues to be an important source of regional data. COVID19 data remains the most popular page for the public to access.

- Locality Salary Survey – Compensation of the elected officials in local jurisdictions

CHAIRWOMAN’S REPORT
Chairwoman Neville welcomed Commissioner Gaskins to the Commission.

Chairwoman Neville provided an update on building a presence for HBCUs and the actions of the NSU/VSU Special Committee. A fieldtrip is scheduled to visit Virginia State University on April 4, 2022.

Chairwoman Neville also emphasized the importance of thanking teachers, especially during such challenging times, and to please stay safe and wear a mask.

COMMUNITY & MILITARY PARTNERSHIP COMMITTEE REPORT
Commissioner Gross reported that the January 20 Community and Military Partnership Meeting was a great success.

Follow up Actions

- AECOM provided an overview of the MIRR program – A Subset of the Community and Military Partnership will consist of the Policy Group. Supervisor Gross asked about including transportation in the analysis
- ADC provided an update on the FY22 NDAA. DoD is recognizing the “one community agreement”. IGSAs are now SEC 876 and require notification to Congress. Multiple other Sections (2803, 319, and 322) pertain to Resilience. ADC features five communities every year as Great American Defense Community. NVRC is making application.
- Dr. Rowe briefed about Section 1051 of the NDAA. SEC 1051 requires a DEI Survey at 10 geographically diverse military installations. The process must be completed by 30 Sep 2023.
• Supervisor Gross requested SEC 1051 as an action item for future discussion
• Prince William presented their DEI program.
• Everymind provided an update on the 2021 DEI Listening Sessions and presented the tentative schedule for the 2022 sessions.
• Supervisor Gross requested a 10–15-minute segment about the 2022 Listening Sessions on the next agenda
• Future meeting action items:
  o IGSA discussion to evaluate legislative conflicts versus existing IGSA program
  o In-depth look at Veteran’s issues, specifically employment

Commissioner Angry also invited everyone to attend the next Community and Military Partnership meeting on March 17, 2022, 10am-12pm.

ADOPTION OF MINUTES

Commissioner Gross moved approval of the Commission meeting minutes of December 16, 2021. The motion was seconded and carried unanimously.

ADJOURNMENT

Chairwoman Neville adjourned the meeting at 8:58 p.m.