

NORTHERN VIRGINIA REGIONAL COMMISSION

Minutes of the Commission Meeting Held Thursday, June 25, 2015

COMMISSIONERS

(The names of those members present are highlighted.)

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| Hon. Sharon Bulova | <i>County of Fairfax</i> |
| Hon. David S. Butler | <i>Town of Leesburg</i> |
| Hon. Peter Candland | <i>County of Prince William</i> |
| Hon. Janet Clarke | <i>County of Loudoun</i> |
| Hon. John C. Cook | <i>County of Fairfax</i> |
| Hon. Laurie A. Dirocco | <i>Town of Vienna</i> |
| Hon. Jay Fiset | <i>County of Arlington</i> |
| Hon. Gerald M. Foreman II | <i>Town of Dumfries</i> |
| Hon. Libby Garvey | <i>County of Arlington</i> |
| Hon. Penelope A. Gross, NVRC Chairman | <i>County of Fairfax</i> |
| Hon. Pat Herrity | <i>County of Fairfax</i> |
| Hon. Catherine Hudgins | <i>County of Fairfax</i> |
| Hon. Frank Jones | <i>City of Manassas Park</i> |
| Hon. Kwasi Fraser | <i>Town of Purcellville</i> |
| Hon. Jeffrey C. McKay | <i>County of Fairfax</i> |
| Hon. Lisa C. Merkel | <i>Town of Herndon</i> |
| Hon. Martin E. Nohe | <i>County of Prince William</i> |
| Hon. Harry J. Parrish II | <i>City of Manassas</i> |
| Hon. Redella S. Pepper, NVRC Treasurer | <i>City of Alexandria</i> |
| Hon. Frank J. Principi | <i>County of Prince William</i> |
| Hon. R. Scott Silverthorne | <i>City of Fairfax</i> |
| Hon. Paul C. Smedberg | <i>City of Alexandria</i> |
| Hon. Linda Smyth | <i>County of Fairfax</i> |
| Hon. David Tarter | <i>City of Falls Church</i> |
| Hon. Scott K. York | <i>County of Loudoun</i> |

STAFF PRESENT

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| G. Mark Gibb | <i>Executive Director</i> |
| Linda Tenney | <i>Deputy Director</i> |
| Normand Goulet | <i>Senior Environmental Planner, IT Manager</i> |
| Jeongmin Kim | <i>NVRC international intern</i> |
| Robert Lazaro | <i>Director, Regional Energy Planning</i> |
| Dale Medearis | <i>Senior Environmental Planner</i> |
| David Schwengel | <i>Director, Regional Business Planning</i> |
| Michelle Simmons | <i>Director, Human Services</i> |
| Debbie Spiliotopoulos | <i>Senior Environmental Planner</i> |
| Peggy Tadej | <i>No. Va. Regional BRAC Coordinator</i> |

OTHERS PRESENT

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| Bruce Bennett | <i>HMDL/HMTCC</i> |
| Katie Boyle | <i>Fairfax County Staff</i> |
| Brian Hays | <i>Inova Health System</i> |
| Sue Rowland | <i>NVRC – Legislative Liaison</i> |
| Jen Siciliano | <i>Inova Health System</i> |
| Robert Whitfield | <i>Fairfax County Taxpayers Alliance</i> |

- CALL TO ORDER Chairman Gross called the meeting to order at 7:30 p.m.
- PLEDGE OF ALLEGIANCE The Pledge of Allegiance was recited by all present.
- ROLL CALL The roll was called and all members present or absent were noted for the record.
- MINUTES Upon a motion made and duly seconded, the Commission meeting minutes of May 28, 2015 were approved. Commissioner Garvey abstained, as she didn't attend the last Commission meeting.
- PRESENTATION 1 Chairman Gross introduced and welcomed Brian Hays, Project Director at the Inova Center for Personalized Health.

Mr. Hays started out by showing a map of the envisioned Inova Center. Inova has leased Exxon Mobil's 117-acre Merrifield campus for the next 99 years, planning to develop a multimillion-dollar Inova Center for Personalized Health on the Fairfax campus, just moments from its own Inova Fairfax Hospital.

The new Inova Center for Personalized Health, to be led by newly named CEO Todd Stottlemeyer, is the latest example of Inova's commitment to genomic research and personalized medicine. Inova's new campus comprises 117 acres, 1.2 million square feet of office space, 2600 parking spaces, 5 major buildings. It will be a one-of-a-kind, internationally prominent center for genomic research, personalized healthcare and associated life science commercial development.

Inova has set its sights on becoming the world's epicenter for translational cancer research and patient care based on genomic science, as well as a magnet for the world's best biotech researchers. Mr. Hays said that the work that Inova will do at the new campus will help stimulate the collaboration of high technology life science companies with world-class researchers, leading to the expansion of the life science related economic sector in Virginia and the Greater Washington region.

He then proceeded with explaining that since it is a center of personalized health, this means Inova is rethinking the entire medical delivery system. It is not just about taking care of you, when you get sick. It is also important to take care of you before you get sick. Inova's personalized health approach is meant to enable individuals to live longer, healthier lives. The priority is to try to keep people out of the hospital. So Inova is rethinking what wellness really is and how this can be tied in with some of the medical excellence that we have. And at the moment, there is no one else in the US trying to do what Inova is doing. One of the major efforts here also is to think about our economy. The impact of federal government cutbacks is big. So the question is "What are we going to do?" The combination of all the big resources in the area is the key. One of the potential opportunities is the development of a biotech/medtech business center in Northern Virginia. After all, we are very close to the major research centers like NIH, NIST, DoD, etc. So we need to combine the strong information technology expertise, that is already in Virginia, with the federal institutions and the great experts there, the great workforce that we have in Northern Virginia, and also our patients.

The diversity of population is a treasure. Patients are an asset. Inova has 100,000 admissions a year. And what is really significant is, that we have a very diverse population in Northern Virginia. We know through our genetic center that we have genetic data from people from 108 countries. That really matters, as the original human genome project actually used genetic data from a small group of people. But we are all different and all have different genetic makeup and those differences are also racially oriented. People want to be part of the clinical trials, etc. So we need to make use of this. The original genome project started out with just a few different strands of our gene pool. But now we have such a high diversity in Northern Virginia that this needs to be utilized. The genetic research is truly significant. If we combine academic and commercial institutions from the area, we have a chance to be the core of the biotech development center in Northern Virginia. The concept is that Inova will work with research institutions in Virginia and have them physically present on site. Inova also wants to bring in a team with commercial operations, as well, e.g. Google, Amazon. Connecting researchers, clinicians and empowered consumers, Inova integrates genomic research for patient care, prevention and wellness. The bottom line is if you concentrate your focus, you are much more likely to be successful. So that is what Inova will try to do.

Mr. Hays also commented on the renovation of the existing buildings on the Inova property and that this will take some time. Much of the land won't be able to be used for the next 2 years.

Mr. Hays also spoke about the following: Inova is intended to grow from a regional institution into a national institution. This can be done through focus. They are trying to recruit top doctors from all over the country. They are trying to bring in more people that specialize and have expertise in the usual procedures, so that a name can be developed. The research activity is also linked to bring in the top physicians. Inova needs to build a robust medical institution that also serves the entire community. Personalized health is more than just genetics, it is thinking of the patient first. The patient needs to have a more confident and effective experience. To do that Inova has to have the right imaging, the right equipment on site, etc. Multi-specialty is also a key to the right kind of a medical and research facility.

Inova also will have an international focus. There are a lot of embassies in the Washington DC area. So that needs to be considered, too.

Mr. Hays then brought to the Commissioners' attention that Inova will have a special fitness center, that will be tied to medical needs of patients and to genetics. "How can we take wellness into the community" is the main concept here.

Mr. Hays concluded that the main question is "what can we do differently to improve the health of our groups and tie it into an overall medical wellness system"?

Questions and answers

Commissioner Gross commented that there is a lot of opportunity for employment with our workforce effort. The spin off opportunities could be significant and could improve the economy of the region. They have been significant in other areas like Boston. She also added that the Governor has been very supportive of this effort and that this will benefit everybody.

Commissioner Tarter asked what the total investment will be and what is the source of funding. Mr. Hays said that this is a difficult question to answer. The investment is broken into 2 pieces. One is the capital investment and the other is the variety of programs. The amount that will go into the programs is very significant. One resource is Inova's budget reserve. Some of the commercial centers will pay rent. Retail operations will support it as well. Inova is trying to design a business model going forward to make it as self sufficient as possible.

Commissioner Pepper added that she hopes that in the process of building this, it will not take away from what the hospitals in the Inova System already have. Mr. Hays replied that this is not the intent in any way. Inova understands that it is a hospital system with 5 major hospitals in the area. There is no intent to take people, no intent to divert resources.

Mr. Hays also added that this is an opportunity to expand service to the entire region.

Commissioner Garvey asked about the cutbacks that are currently happening at the NIH, and the lack of funding from the federal government.

Mr. Hays responded that this gives Inova an opportunity to recruit top people.

Commissioner Garvey also asked about the intersection between diet and health and how Inova will be looking at that.

Mr. Hays replied by saying that if Inova really wants to focus on keeping people healthy, then the right diet is an important factor. Inova will look at the wellness side of it.

Chairman Gross asked Mr. Hays to address the Commonwealth piece. He said, that there were multiple meetings with the Governor of Virginia to develop legislation, to help jumpstart this biotech industry. In order to get funding, Inova needs to make a compelling case that it can build a biotech industry. And the best way to do it is concentration of forces.

Mr. Gibb commented that this is an exciting project and a game changer.

PRESENTATION 2

Mr. Gibb explained to the Commission that the presenter was unfortunately not able to attend this Commission meeting, but that he has some numbers to offer on the presenter's behalf.

The training center, one of five large regional institutions in Virginia that are operated by the state's Department of Behavioral Health and Developmental Services, was built to house and provide services for people with intellectual and physical disabilities. The Northern Virginia facility, located on more than 80 acres off Braddock Road in Fairfax, has offered medical, dental and nursing

services, physical and occupational therapy, social work and psychology services since opening in 1973.

With the final approval of the negotiated agreement between the United States Department of Justice and the Commonwealth of Virginia, the Commonwealth's plan to discharge all of the Northern Virginia Training Center (NVTC) residents into a community setting has begun implementation. The Training Center has been home to approximately 200 significantly intellectually and developmentally disabled residents, who require care for many life functions, including eating, bathing and sometimes even basic physical movements.

Chairman Gross said that this has been an ongoing issue for about 3 years now.

The training center is projected to close in March 2016.

Commissioner Cook mentioned that there will be a status conference 2nd week of July in the federal court case on the whole closing issue of the facility. The justice department submitted a letter to the Court last week, which stated that the Commonwealth embellished the settlement. There are several different parts of that, but two in particular jump out. 1. Allegation, that people, who are leaving the facility, are being housed more than 100 miles away from Fairfax County and the suggestion by the justice department is that this is not with their consent. 2. Despite the State Law that says all the money from the sale of the facilities in the training center is required to go into programs that serve the population, the State is reducing the budgets of those programs by the same amount of money that is coming in, which the justice department sees as problematic.

Chairman Gross added, that the challenge is that we don't have the community capacity to house the people from the training center. Trying to build this capacity is a challenge.

Commissioner Nohe then said, that the challenge is that the trained workers now will not have the same live/work opportunities like they had in the training center. Now we will need a bigger pool of people with the right skillset as their clients won't be in just one facility, but in multiple ones.

Commissioner Merkel pointed out, that we need to advocate why it is good to have community-based care in our neighborhoods.

CONSENT AGENDA

Commissioner Principi moved approval of the Consent Agenda, consisting of the items outlined below. The motion was seconded by Commissioner Pepper and carried unanimously.

- **Resolution No. P15-32:** Authorization to enter into a contract with Steven S. Fuller
- **Resolution No. P15-33:** Authorization to contract with McDermott Will & Emery

EXECUTIVE DIRECTOR'S REPORT

Printed copies of the report were distributed and Mr. Gibb went through the slides:

- Workforce Committee
- Fast Ferry Service
- Military/Community Partnership
- Commuter Center Day at Fort Belvoir
- Northern Virginia Clean Water Partners – Regional Stormwater Education Campaign
- Four Mile Run Program
- Solarize Campaign Update
- Transatlantic Urban Climate Dialogue Continues
- Affordable Care Act
- Bike/Pedestrian Safety
- Northern Virginia Sustainability Network
- Congratulations to NVRC's Debbie Spiliotopoulos

CHAIRMAN'S REPORT WORKFORCE COMMITTEE REPORT

Chairman Gross told the Commissioners that the Workforce Summit is scheduled for September 22, 2015 with Governor McAuliffe.

NOMINATING COMMITTEE REPORT The Nominating Committee proposes the following slate of officers for July 2015 – June 2016:

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| Hon. Penelope A. Gross | (Fairfax County) | Chairman |
| Hon. Lisa C. Merkel | (Town of Herndon) | Vice Chairman |
| Hon. Redella S. Pepper | (City of Alexandria) | Treasurer |

NVTA REPORT Commissioner Nohe reported that NVTA had a really interesting discussion with the Secretary of Transportation, Secretary Layne, talking about the I-66 inside and outside the beltway project. There is still a tremendous number of unanswered questions. There is going to be an expectation, that the Authority be a financial supporter of this project. There is a number of issues, that raises, because depending on the size of their acts, it could obviously have a very big impact on NVTA's ability to fund other major regional priorities. So NVTA staff is looking into it.

OTHER BUSINESS Commissioner Silverthorne announced that the City of Fairfax is hosting the Cycling-Criterium at the Fairfax World Police & Fire Games on Sunday, June 28, and invited the Commissioners to come out and join them. He also announced the City of Fairfax 4th of July parade and invited the Commissioners to join.

Chairman Gross concluded with announcing that the opening ceremony to the Fairfax World Police & Fire Games will be held Friday, June 26, at the Robert F. Kennedy Memorial Stadium in Washington. The closing ceremony is July 5 at Wolf Trap.

ADJOURNMENT Chairman Gross adjourned the meeting at 9:00 p.m.

Respectfully submitted:

G. Mark Gibb
Executive Director

Approved by:

Penelope Gross,
Chairman