



NORTHERN VIRGINIA WASTE MANAGEMENT BOARD

Summary Minutes

June 4th, 2010

10:00 am

Members Present:

Kathy Allan, City of Falls Church
Dave Kochendarfer, Town of Herndon
Jane Tatum, Loudoun County
John Snarr, MWCOG
Scott McDonald, Prince William County
Tom Smith, Prince William County
Dave Ray, City of Fairfax
Alton Weaver, Alexandria
Michael Clem, Arlington County
Stacey Herring, Alexandria

Debbie Spiliotopoulos, NVRC
Sam Kinzer, NVRC
Alexandra Thompson, NVRC
Sue Rowland, Legislative Liason

Invited Guests:

Kathryn Perszyk, DEQ
Ted Donahoe, Conigliaro Industries
Rod Pfannenstiel, Conigliaro Industries

Staff Present:

CALL TO ORDER Vice-Chairman Kathy Allan called the meeting to order at 10:05 a.m.

INTRODUCTIONS Meeting participants introduced themselves.

APPROVAL OF MINUTES Mr. Alton Weaver moved approval of the corrected minutes of the December 4, 2009, meeting. The motion was seconded by Jane Tatum and unanimously carried.

LEGISLATIVE OUTLOOK FOR 2011 Ms. Sue Rowland provided the Legislative Update and engaged the board in a discussion about legislative initiatives for 2011. She reminded the board that Delegate Plum continues to be interested and potentially a supporter of any initiatives.

The group agreed that there was value to the legislative position mirroring the mission, as it allowed them to continue current work without disruption of efforts.

Kathryn Perszyk helped to clarify the recent update of Amendment 7 which was reformatted to make food composting easier.

The board decided to compile TV "take-back" data in an effort to understand the physical and financial burden on the region. Providing concrete data may spark delegate support of any legislative opportunities.

MATTRESS RECYCLING PRESENTATIONS

- Conigliaro Industries began as Conigliaro Engineering in 1990 as a recycling services firm, dedicated to the removal of office paper waste. This led to entry into the brand new field of "Total Recycling". After incorporating under the new name Conigliaro Industries, Inc. on January 1, 1991, the firm's focus changed towards providing plastic, metal, glass, and paper recycling. The firm now recycles all types of mattresses in an effort to keep them out of landfills. This was the focus of the meetings presentation by Ted Donahoe and Rod Pfannenstiel. www.conigliaro.com

- Mr. Donahoe presented the mattress recycling options to the board. The firm's mantra is that anything can be recycled. They do everything they can to recycle 100% of every mattress they receive, but some that are soaked or soiled cannot be recycled completely.

Mr. Donahoe provided handouts specific to each jurisdiction.

The board agreed that though it would be desirable to removed mattresses from the waste stream, there would have to be some state legislation or financial incentives to do so. The board also brought up the benefits to having mattresses in waste-to-energy streams.

**KNOW TOXICS
WEBSITE UPDATE**

Ms. Spiliotopolous updated the board on the recent changes on the KnowToxics website. The residential components of the website have been removed to refocus the content on businesses and commercial activity. The second major improvement is that only vendors with updated information are listed on the site. New forms are provided for vendors, so vendor descriptions are consistent and information on vendor certification is included. The website has increased detail and links to information on 3rd party electronic recycling certifications from ILSR and R2.

The board agreed that the site is significantly improved, but identifying and successfully steering the target audience to the site remains a great challenge. Stacey Herring discussed some marketing strategies that have been valuable in other programs. Options include utilizing nearby university and art institute resources, free or inexpensive PSA opportunities, and public transit board space. The toxics subcommittee will hold another call to identify next steps for the campaign.

**DISCUSSION OF
2012 BUDGET and
WORK PROGRAM**

- Ms. Allan informed the board that the 2011 Budget is approved, and that the 2012 budget will be voted on at the September 2011 meeting.
- Ms. Spiliotopolous brought up the state budget cuts, and prompted the group to think about how they would prioritize if they were to experience a 16% cut. The board agreed that some savings would be made by reducing the survey from annually to bi-annually. A more focused conference call will be held to discuss an appropriate budget response.

**WASTE BOARD
CHAIR AND VICE
CHAIR**

Tom Smith nominated and the Waste Board unanimously approved Kathy Allan to serve as the Chair, and Dave Kochendarfer to serve as the Vice Chair.

**OUTREACH AND
EDUCATION
MATERIALS**

Ms. Spiliotopolous reminded the board to email her any updated links, so that they could be posted on the website.

LOCAL UPDATES

This portion of the meeting is not recorded for notes.

ADJOURNMENT

The Board meeting adjourned at 12:05pm.