

# Share Virginia Roads

## 2019 Results – 2020 Actions

### 2019 Results



#### Strong bicycle and pedestrian safety partnership

Technical Advisory Committee  
35 Agency and Advocacy Partners invested 821 hours of time and services to the Share VA Roads project, the equivalent of \$44,248.

### 2020 Actions

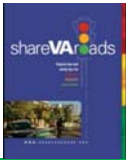
**Continued TAC leadership**  
Planning training, hosting, and updating educational materials



#### Share VA Roads

Social Media Campaign  
Grew the daily twitter audience to 634, Instagram to 165, and Facebook to 265 with a reach of 10,926, and 29,324 engagements.

**Continued and expanded Share VA Roads**  
Social media to reach high crash communities



**Pocket guides a continued safety resource**  
Share VA Roads Pocket Safety Guides and Website  
15,150 copies of safety guides and tip sheets were distributed throughout the state by 17 partners.

**6th Edition to be published and distributed**  
Website with updated map and other interactive features coming soon



#### Trained 2<sup>nd</sup> class of pedestrian and bicycling instructors

Safety Instructor Training  
Eleven volunteers completed and were certified through the training. These volunteers have participated in 24 events, reaching 876 people. The model of continued participation showed that 2018 Instructors continue to provide outreach, reporting 30 events and outreach to 408 people.

#### 2020 Class Schedule

Winter 2020: Applications Open  
03/07/2020: Smart Cycling  
2/2020: Pedestrian Class  
4/3-5/2020: LCI Course



#### Safety instructors, TAC members, and NVRC staff outreach in high crash communities

Direct Community Outreach  
With support of League of American Bicyclists certified safety instructors from 2018 and 2019 grant trainings, the project provided safety outreach at 50 events, reaching 1284 people, and spending 132 hours total.

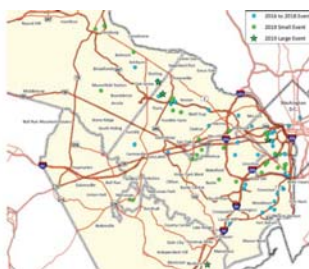
#### 2020 Outreach

NVRC staff, partners, current and 2020 Instructors are available to support community and safety events

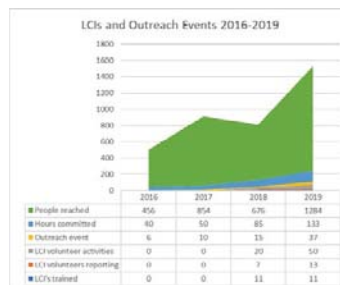
Contact NVRC staff to add events to the outreach calendar: [dsplilla@novaregion.org](mailto:dsplilla@novaregion.org)

NVRC and Inova Trauma services staff participated in a community event 10/26/2019 at Ox Hill Baptist Church with Fairfax County Neighborhood and Community Services

Outreach event locations



Events increase with safety instructors



#### Walkability leadership training

Pedestrian Safety Summit  
64 participants trained to lead walkability audits, safety tools, and worked on 4 table top exercises provided by the City of Alexandria, City of Fairfax, Fairfax County, and Loudoun County. Participants pledged action to improve pedestrian safety in their communities.

#### Next Summit: Spring 2020

Summit and Community walkability training and audits

#### New Pilot: Project based learning with crash data

Fairfax County Public Schools SRTS will pilot to develop project based learning curricula for bicycle and pedestrian crash data